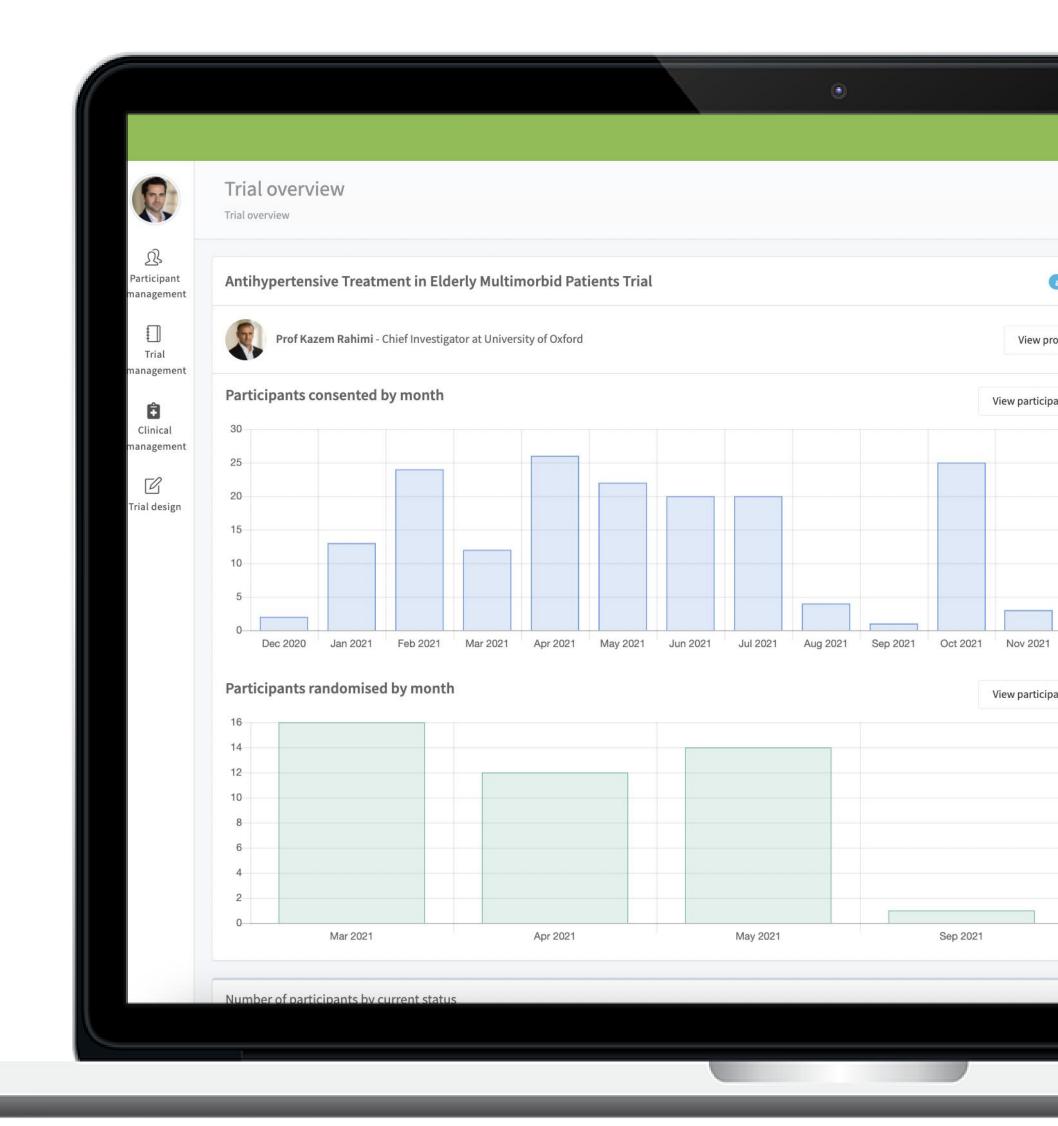
The problem

- Existing solutions to run clinical trials are inefficient because they are:
 - 1. Expensive (due to large admin and monitoring costs)
 - 2. Time-consuming (e.g. delayed start-up, labour-intensive tasks)
 - 3. Rigid (they don't allow much tailoring to the clinical trial needs)
- Complexity in clinical trials has been growing over the last 20 years

Zeesta: A flexible cloud-based Unified Clinical Trials Management System

- O Drag & drop-like configuration
- FDA part 11 compliance
- Secure and compliant with GDPR and HIPAA
- EHR and other third-party integrations
- Full or partial virtualisation





Antihypertensive Treatment Evaluation in Multimorbidity and Polypharmacy Trial.

Randomized trial Drug intervention

230 participants

Fully virtual

1 study site

4 researchers

2 years

50 CRFs



Trial Management Platform

Trial design

CRFs design

Recruitment management

Participants management

Randomization

Stratification

Diary and alerts

Dashboard

Reports

Data export

EDC

Eligibility

Letter templates

Trial Master File

Notifications

Audit

Team management

User roles and permissions

Inventory

Database lock



Participant Portal

Pre-eligibility

eConsent Readings

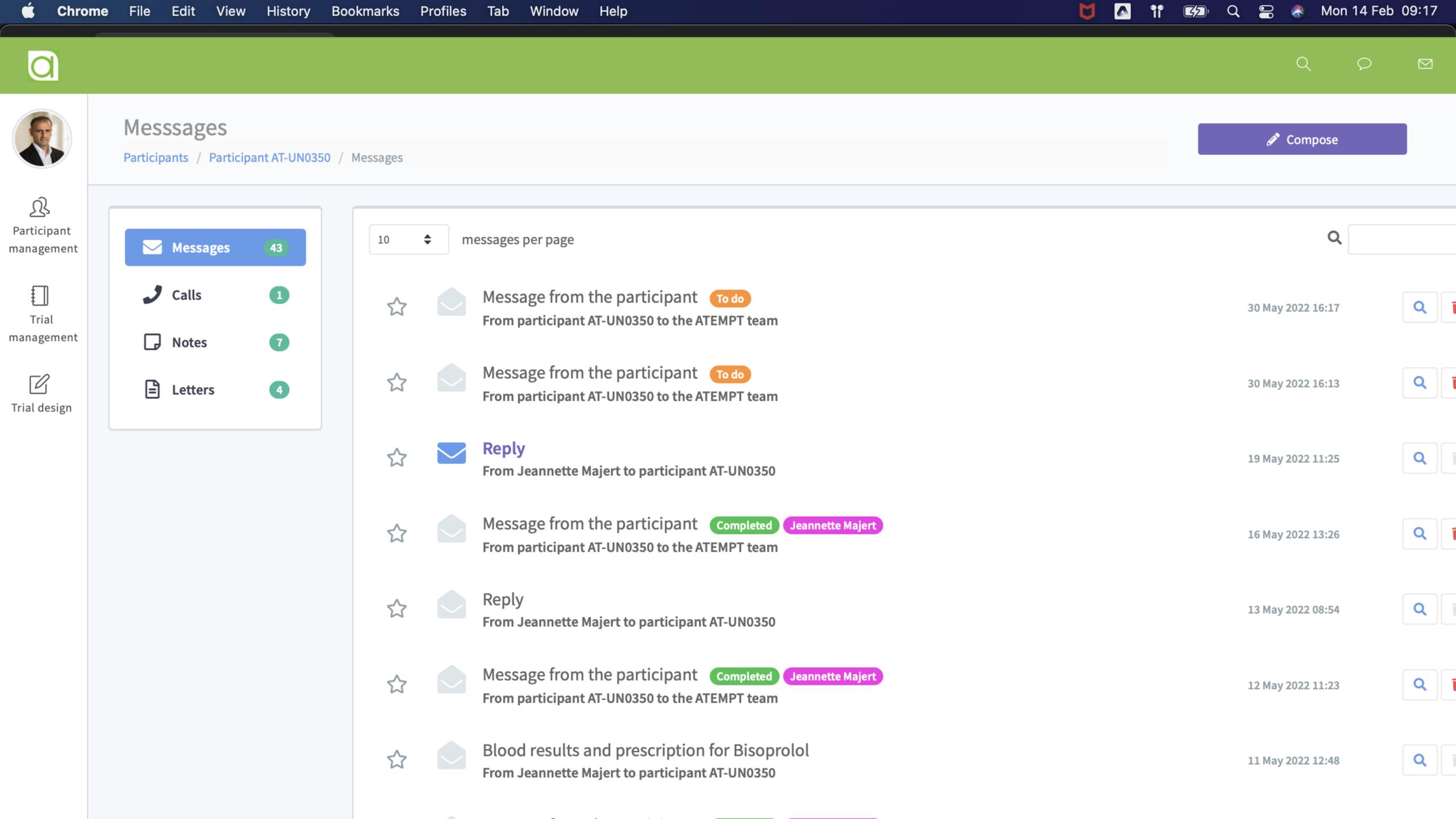
Questionnaires

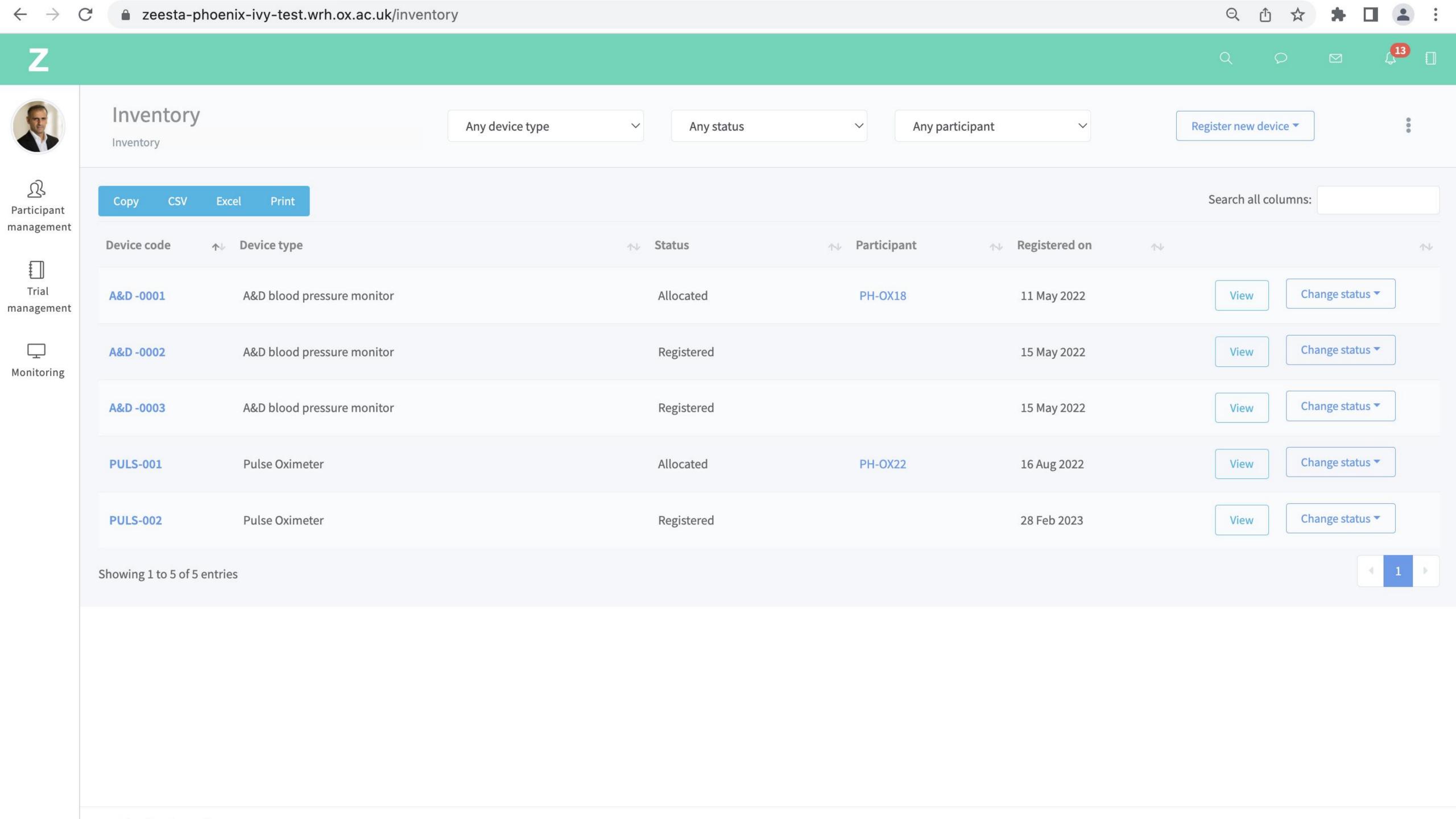
Messaging

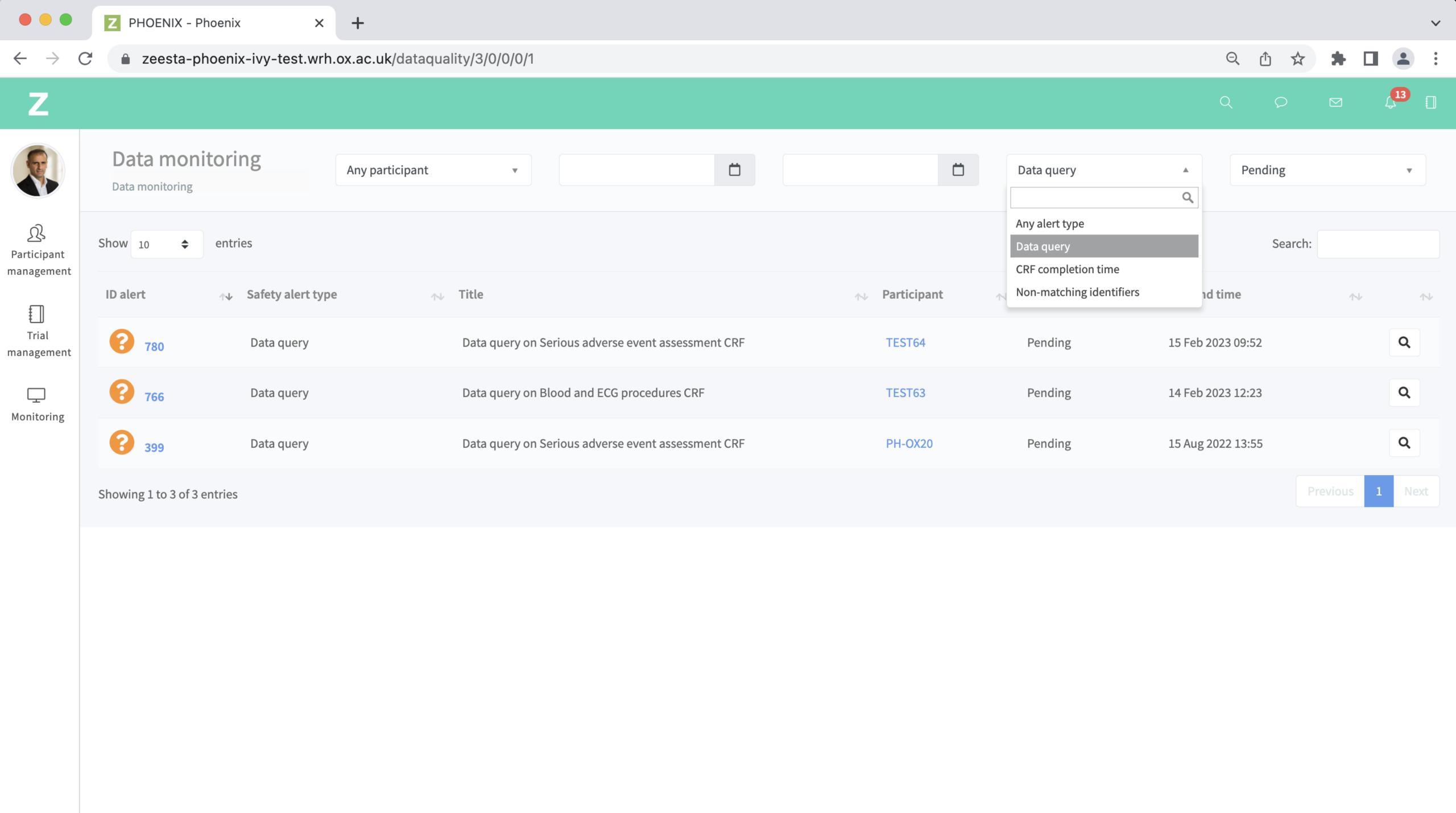


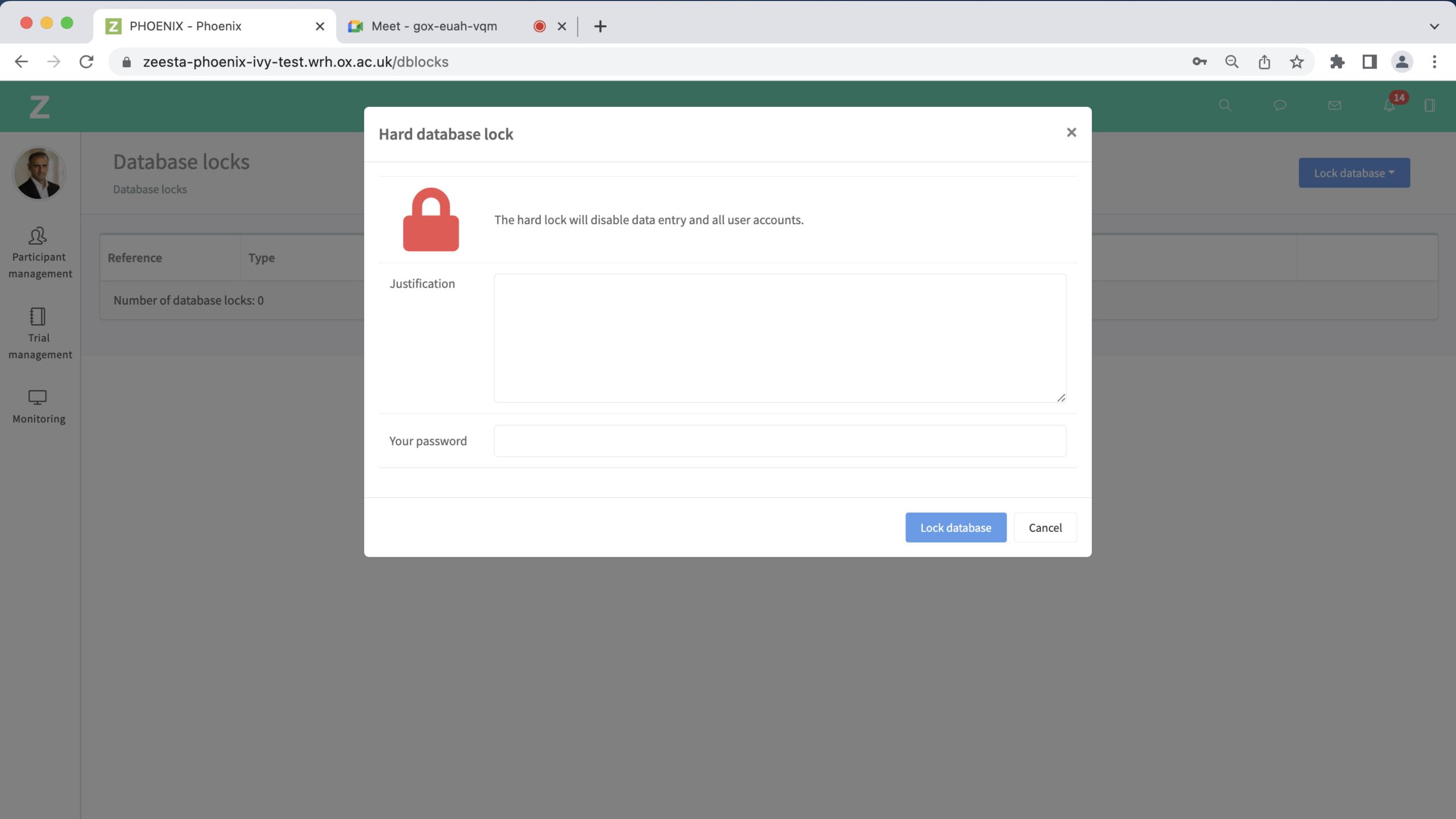
Integrations

Pharmacy
EHRs
SMS services
Mailing









Recruitment routes tested

Online pharmacy Invitations mailed n = 359

Online pharmacy
Consented participants
n= 97

Online pharmacy
Randomised participants

n= 67

Social media advertising Invitations mailed n = 155

Social media advertising Consented participants n= 31

Social media advertising Randomised participants n= 16 NHS Digital
Invitations mailed
n = 16471

NHS Digital
Consented participants
n= 308

NHS Digital
Randomised participants
n= 147





Feedback from participants

Would you be willing to be considered for the next phase ATEMPT trial?

How easy did you find the trial registration process on the study web portal?

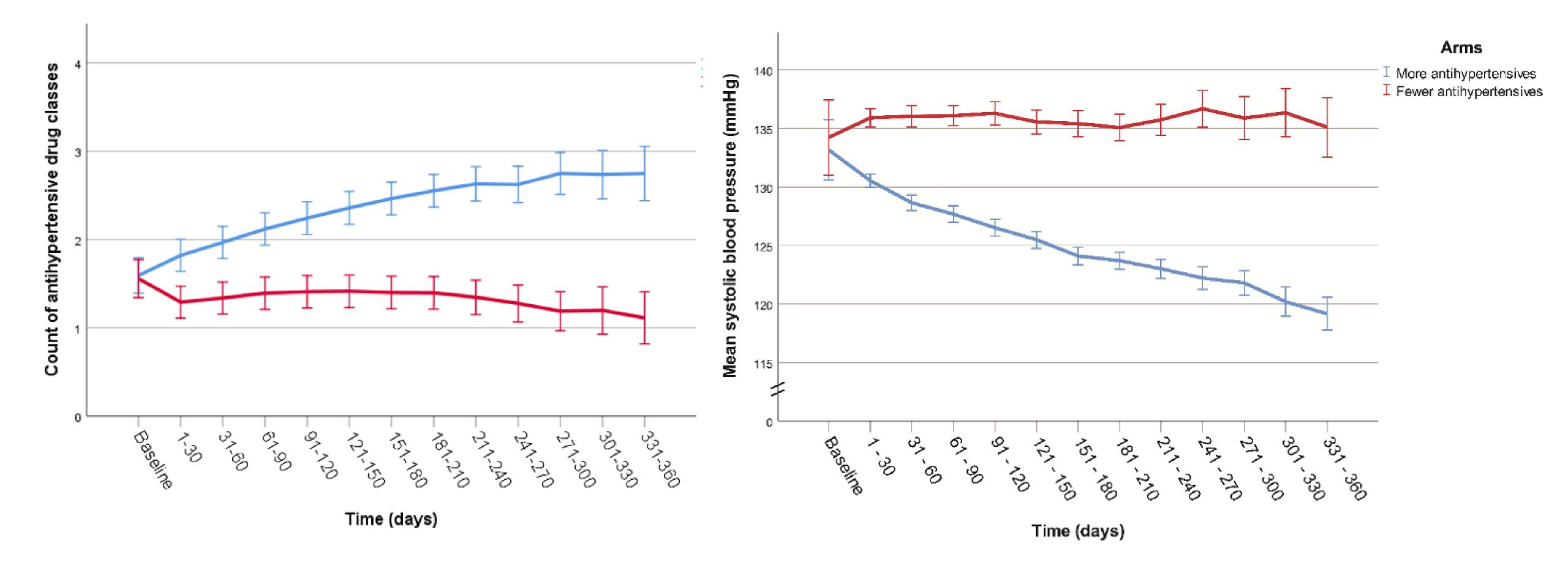
100% Very satisfied

92% Very satisfied

Results

Increase in number of prescribed antihypertensives

Corresponding drop in blood pressure



Results: Physical and cognitive functioning

Health-related qu	uality of life at 3-ı	monthly interval	s.									
				Inter	vention (n=125)		Control (n=104)					
	Mean [SD]/ median [IQR]						Mean [SD]/ median [IQR]					
	Baseline	Month 3	Month 6	Month 9	Month 12	P- Value	Baseline	Month 3	Month 6	Month 9	Month 12	P- Value
EQ-5D-5L												
Heath state index score	0.7(0.1)/0.7(0	0.8(0.1)/0.8(0	0.7(0.1)/0.7(0	0.7(0.1)/0.7(0	0.7(0.1)/0.7(0	0.82	0.7(0.1)/0.7(0	0.8(0.1)/0.8(0	0.7(0.1)/0.7(0	0.7(0.1)/0.7(0	0.7(0.1)/0.7(0	0.84
Subscale:												
Mobility	1.6(0.9)/1(1)	1.5(0.7)/1(1)	1.7(0.9)/1.9(1)	1.6(0.8)/1(1)	2.0(1.0)/2(1.7)	0.68	1.8(0.8)/2(1.2)	1.4(0.5)/1(1)	1.9(0.8)/2(2)	1.8(0.9)/2(1)	2.0(0.9)/2(2)	0.89
Self-care	1.1(0.4)/1(0)	1.2(0.4)/1(0)	1.2(0.5)/1(0)	1.1(0.5)/1(0)	1.2(0.4)/1(0)	0.92	1.1(0.4)/1(0)	1.1(0.3)/1(0)	1.2(0.4)/1(0)	1.2(0.5)/1(0)	1.3(0.6)/1(0.6)	0.90
Usual activities	1.5(0.7)/1(1)	1.5(0.5)/1.5(1)	1.6(0.7)/1(1)	1.6(0.7)/1(1)	1.9(1.0)/2(2)	0.87	1.6(0.8)/1(1)	1.5(0.6)/1.5(1)	1.8(0.8)/2(1)	1.6(0.8)/1(1)	1.9(0.9)/2(1.6)	0.78
Pain/discomfo rt	1.9(0.8)/2(1)	1.7(0.8)/1.5(1)	2.0(0.7)/2(0)	1.9(0.7)/2(1)	2.3(0.7)/2(1)	0.54	2.0(0.8)/2(2)	1.7(0.8)/1.7(1. 2)	2.1(0.7)/2(1)	1.9(0.8)/2(1)	2.0(0.7)/2(1.2)	0.70
Anxiety/ depression	1.3(0.6)/1(1)	1.2(0.4)/1(0)	1.2(0.5)/1(0.1)	1.3(0.5)/1(1)	1.4(0.6)/1(1)	0.87	1.3(0.5)/1(1)	1.3(0.8)/1(0)	1.6(0.7)/1.5(1)	1.3(0.5)/1(1)	1.5(0.7)/1(1)	0.78

Results: Physical and cognitive functioning

Cognitive functi	on at 3-monthly	intervals.										
				Inter	vention (n= 126)		Control (n= 103)					
	Mean [SD]/ median [IQR]											
	Baseline (n=126)	Month 3 (n=28)	Month 6 (n=90)	Month 9 (n=86)		P- Value ^a	Baseline (103)	Month 3 (n=27)	Month 6 (n=70)	Month 9 (n=73)	Month 12 (n=34)	P- Value
Overall T- MoCA score	19.7(1.8)/20(2)	19.5(1.7)/20(3)	19.8(2.0)/20(2. 3)	20.1(1.9)/20(20.8(1.4)/21(0.87	19.3(2.2)/20(3)	18.9(3.8)/20(2. 5)	19.4(2.2)/20(2. 8)	20.3(1.9)/21(19.5(3.0)/20.7(3. 1)	0.90
Cognitive impairment b, c	28 (22.2)	8 (28.6)	23(25.6)	17(19.8)	3 (6.8)	<0.001	30 (29.1)	7 (25.9)	19(27.1)	13 (17.8)	9(26.5)	<0.001
Subscales:												
Digit span	1.9(0.2)/2(0)	2(0)/2(0)	1.9(0.2)/2(0)	1.9(0.2)/2(0)	1.9(0.1)/2(0)	0.75	1.9(0.2)/2(0)	1.9(0.2)/2(0)	1.9(0.2)/2(0)	1.9(0.3)/2(0)	1.8(0.4)/2(0)	0.71
Attention	5.3(0.9)/6(1)	5.5 (0.7)/6(1)	5.3(0.8)/6(1)	5.4(0.6)/6(1)	5.6(0.6)/6(0.6)	0.91	5.2(0.9)/6(1)	5.4(1.1)/6(0.5)	5.4(0.8)/6(1)	5.4(0.8)/6(1)	5.2(1.2)/6(1)	0.84
Repetition	1.5(0.5)/2(1)	1.6(0.5)/2(1)	1.7(0.4)/2(1)	1.7(0.4)/2(0.3)	1.8(0.4)/2(0)	0.84	1.5(0.5)/2(1)	1.6(0.5)/2(1)	1.5(0.6)/2(1)	1.7(0.5)/2(0.5)	1.6(0.5)/2(0.8)	0.89
Verbal fluency	0.7(0.4)/1(0)	0.8(0.3)/1(0)	0.7(0.4)/1(0)	0.8(0.3)/1(0)	0.8(0.3)/1(0)	0.80	0.7(0.4)/1(1)	0.7(0.4)/1(0.5)	0.6(0.4)/1(1)	0.7(0.4)/1(0.5)	0.6(0.4)/1(1)	0.92
Abstraction	1.9(0.2)/2(0)	1.8(0.3)/2(0)	1.9 (0.2)/2(0)	1.9 (0.2)/2(0)	1.9(0.2)/2(0)	0.95	1.8(0.3)/2(0)	1.7(0.6)/2(0)	1.8 (0.3)/2(0)	1.9 (0.2)/2(0)	1.8(0.3)/2(0)	0.90
Recall	4.1(1.1)/5(1)	4.1(0.9)/4(2)	4.0 (1.3)/4.7(2)	4.2(1.1)/5(1)	4.5(0.7)/5(1)	0.90	3.9(1.4)/5(2)	3.7(1.7)/4(2)	3.9(1.4)/4(1.5)	4.3(1.1)/5(1)	4.3(0.9)/5(1)	0.95
Orientation	5.7(0.5)/6(0)	5.3(0.8)/6(1)	5.7 (0.4)/6(0.5)	5.7 (0.4)/6(0.5)	5.7(0.5)/6(0.1)	0.95	5.5(0.6)/6(1)	5.2(1.1)/6(1)	5.6(0.5)/6(1)	5.7(0.4)/6(0)	5.4(0.8)/6(1)	0.87
				•	•							

a.Test for temporal trend; b. A score below 19 on the modified telephone interview for cognitive status (T-MoCA) categorised as cognitively impaired; c. n (%)

Lessons learned

- Digitisation and automation can lead to substantial efficiency in clinical trials
- Decentralised approaches work even in older multi morbid patients

Conventional approaches to measurement of physical and cognitive functioning reach their limitation

Flexible end-to-end clinical trial workflow management

Tailored approach that minimises operational and regulatory risks



JESI2

Simplify and shorten execution time of clinical trials

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